



PRESS RELEASE

Plenisfer SGR strengthens its Business Development team with the appointment of Francesco Bencivenni as Senior Product Specialist and Laura Colombi as Senior Marketing Specialist

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Plenisfer Investments SGR S.p.A. ("Plenisfer"), a boutique investment firm specializing in multi-strategy funds unconstrained by benchmarks, has expanded its Business Development team with the appointment of Francesco Bencivenni as Senior Product Specialist and Laura Colombi as Senior Marketing Specialist.

From today onwards, they will both be working from Plenisfer's Milan office, reporting to **Fabrizio Pasta** - Head of Business Development -, bringing an extensive experience to the team.

Francesco began his career at UniCredit in 2013 in a commercial role at Pioneer Investments (now Amundi), the group's asset management arm, where he held positions of increasing responsibility, eventually becoming Senior Sales at Amundi SGR. Francesco is a registered Financial Advisor and holds a degree in Economics, with additional studies completed in Sweden and the United States at Columbia University.

Laura has over 20 years of experience in marketing and communications within the financial and banking sectors. Having earned a degree in Financial Markets and Intermediaries Economics, she started her career at Barclays Bank PLC before joining BCC Retail and BCC Risparmio&Previdenza, which is part of the Iccrea Group. She joins Plenisfer after serving as Senior Marketing & Content Manager at Kairos Partners SGR (Anima Group) since 2017.

"We have recently celebrated Plenisfer's fifth year of fund management, a significant milestone that we achieved successfully. Building on this foundation, we are entering a new phase of commercial development," commented Fabrizio Pasta, Head of Business Development at Plenisfer. "We are delighted to



welcome Laura and Francesco to the team during this important stage, which will also see the launch of new investment vehicles. Together, we will focus on new initiatives and further strengthen Plenisfer's positioning—both in Italy and internationally—as a distinctive multi-asset, multi-strategy boutique, offering actively managed, benchmark-unconstrained solutions."

About Plenisfer Investments SGR S.p.A.

Plenisfer Investments SGR S.p.A. is an investment boutique dedicated to the active management of benchmark-free portfolios built through a multistrategy approach. The firm, part of Generali Investments, has been appointed by the Management Company as the Investment Manager of the Fund (the "Investment Manager"). Plenisfer was established in May 2019 as a joint venture between its four founding partners—Giordano Lombardo, Mauro Ratto, Diego Franzin, and Robert Richardson—and the Generali Group, which is the majority shareholder with a €1 billion commitment to the first fund managed by the firm. After working together for over 25 years, the four co-founders have assembled a multidisciplinary team of senior investment professionals to develop a robust investment process based on collaboration. The company operates out of its Milan headquarters with branches in London and Dublin. It is regulated by the Bank of Italy and CONSOB as an asset management company (SGR).

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