

PRESS RELEASE

ThreeSixty becomes Plenisfer and presents Destination Value Total Return Fund

Plenisfer is the first Italian investment boutique dedicated to mutual funds which are goal-oriented and benchmark-free.

The new multi-asset fund aims to deliver clear and measurable returns in different market cycles and has been seeded by Generali Group with a commitment of 1 billion euros.

For further Information:

Sara Balzarotti
sara@balzarottistudio.it
+39 335 1415584

press@plenisfer.com

www.plenisfer.com



From today, globally, Plenisfer Investments SGR ("Plenisfer") will become the new brand and operating name of ThreeSixty Investments SGR, Italy's only investment boutique specialising in goal-oriented investment products with a multi-strategy approach.

*"The new name reflects and enhances the investment philosophy behind the birth of the company and our market vision: Plenisfer's brand amplifies the idea of completeness and the global focus that drives the innovative and multi-strategy approach of the boutique – comments **Giordano Lombardo**, CEO of the Company –. Our ambition is to respond to the new needs of investors and reflects what we believe is the necessary evolution of the asset management industry. Aiming to meet these needs, we offer goal-based, benchmark-free global portfolios that go beyond traditional asset class distinctions".*

Plenisfer – a strategic partnership between top management and Generali Group, as part of Generali's multi-boutique strategy – is one of the few companies in the world and the only one in Italy to have built an investment process explicitly focused on goal-based investing. The Company aims to build portfolios free from benchmark constraints and free from the traditional distinction between asset classes, to take advantage of the best investment

opportunities in global markets.

Each investment idea is analysed by the multi-disciplinary team who have been specifically selected internationally for their expertise, differentiated experience and skills across traditional and alternative asset classes.

In the investment process, the team includes the co-founders, industry figures with a proven track record: Giordano Lombardo, former CEO of Pioneer Investments; Mauro Ratto, expert in fixed income investment strategies and emerging markets; Diego Franzin, expert in equity strategies and Robert Richardson, senior executive in the asset management industry.

*"Our investment process is highly distinctive and goal-focused, the result of teamwork that combines the different and unique experiences gained by the team at international level - concludes **Giordano Lombardo** -. The first fund, Destination Value, fully reflects Plenisfer's approach of aiming to capture the best opportunities in both traditional and alternative asset classes."*

Plenisfer's innovative approach to the market is focused on launching funds with clear and measurable objectives, defined through an investment process explicitly designed to achieve these objectives.

Plenisfer's inaugural product is the **Destination Value Total Return Fund**, a multi-asset portfolio for institutional and retail clients. The fund reflects the boutique's multi-strategy benchmark-free approach and aims to achieve gross average annualised target returns of 8% in USD across different market cycles and with a time horizon of at least five years.

The Destination Value Fund has been seeded with an investment of 1 billion euros by the Generali Group, which as a Partner and shareholder of Plenisfer, co-invests in the products of the company.

Plenisfer Investments SGR S.p.A.:

Plenisfer Investments SGR S.p.A. ("Plenisfer") is the only investment boutique in Italy, and one of the few in the world, to specialise in benchmark-free portfolios built through a multi-strategy approach aimed at achieving clear and measurable goals.

Plenisfer was founded in May 2019 as a joint venture between four founding partners - Giordano Lombardo, Mauro Ratto, Diego Franzin and Robert Richardson - and the Generali Group, a majority shareholder with a 1-billion-euro commitment in the company's first fund.

The four co-founders have been working together for over 20 years and have assembled a multi-disciplinary team of senior experienced investors to build a robust team-based investment process that explicitly focuses on investing by objectives.

The Company is headquartered in Milan and is opening offices in London and Dublin. It is regulated by the Bank of Italy and CONSOB for the activity of asset management companies (SGR).