

PRESS RELEASE

Matteo Lenardon appointed Head of Sales Italy for Plenisfer

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Plenisfer Investment SGR, the only Italian investment boutique, and among the few in the world, dedicated to benchmark-free funds has announced the appointment of Matteo Lenardon as Head of Sales, Italy.

Matteo, 41, based in the Milan office brings over 15 years of experience in sales and client relationship management to the Plenisfer team.

Before joining Plenisfer's team, Matteo held roles of increasing responsibility at Legg Mason where, most recently, he was Deputy Country Head Italy. Previously, he was Head of Client Services for Italy at AllFunds Bank where he dealt with several projects including the launch and development of the Italian retail platform.

*"We welcome Matteo who joins the Plenisfer team to coordinate commercial development with an initial focus on Italy. - commented **Giordano Lombardo**, CEO of Plenisfer -. We cater for both institutional and retail customers and we will work with Matteo to define the first distribution agreements. Together, we will value Plenisfer's distinctive positioning as a multi-asset and multi-strategy boutique among investors looking for a benchmark-free solution and that investment approach that we call New Active."*

Plenisfer Investments SGR S.p.A.:

Plenisfer Investments SGR S.p.A. is the only investment boutique in Italy and one of the few in the world, dedicated to benchmark-free funds built through a multi-strategy and multi-asset approach aimed at achieving clear and measurable objectives.

Plenisfer was founded in May 2019 as a joint venture between four founding shareholders - Giordano Lombardo, Mauro Ratto, Diego Franzin and Robert Richardson - and the Generali Group, a majority shareholder with a commitment of 1 billion Euros to the first fund managed by the company. The four co-founders have been working together for over 20 years and have brought together a multidisciplinary team of senior experienced investors to build a robust team-based investment process explicitly focused on goal-based investing.

The Company has its operational headquarters in Milan and the London and Dublin offices are being opened. It is regulated by the Bank of Italy and CONSOB for the activity of asset management companies (SGR).