

WHAT ARE COOKIES?

Cookies are small text files which are sent to your device when you first visit a website. Cookies act as a memory for a website, allowing that website to remember your device on your return visits.

Cookies can also remember your preferences, improve the user experience as well as tailor the adverts you see to those most relevant to you.

Cookies do not contain personal information from which you can be identified unless you have furnished such information to the website.

Cookies are an essential part of the Internet. Without them, webpages would be a great deal less useful and interactive. They give websites the ability to remember and improve.

You can find more information about cookies, including how to see what cookies have been set on your device and how to manage and delete them at <u>www.aboutcookies.org</u>

FIRST OR THIRD PARTY COOKIES

First-party cookies are directly stored by the owner of the website. Third-party cookies refer to cookies installed by an external party for analytical purposes and are not managed by this website, you can manage these cookies through your browser settings (the instructions are below).

NATURE OF COOKIES

Technical cookies: Technical cookies are those used for the sole purpose of "transmitting a communication over an electronic communications network, or as strictly necessary for the provider of an information service explicitly requested by the subscriber or by the user to provide this service". They are not used for other purposes and are normally installed directly by the owner or operator of the website. They can be divided into:

- navigation or session cookies, which guarantee the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas); they are in fact necessary for the proper functioning of the website;
- analytical cookies, similar to technical cookies when used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the website, in order to improve the performance of the website;
- functionality cookies, which allow the user to navigate according to a series of selected criteria (for example, the language, the products selected for purchase) to improve the service provided. For the installation of these cookies the prior consent of users is not required.
- profiling cookies: Profiling cookies are designed to create profiles related to the user and are used to send advertising messages in line with the preferences expressed by the same in the context of surfing the net. The consent of the interested party is required for the use of profiling cookies. According to the provision n. 229 of 8 May 2014, the user must be able to authorize or deny consent to the installation of profiling cookies if they are present.



COOKIES INSTALLED ON THIS WEBSITE

The list of cookies used on this website are available in the List of Cookies document.

TYPES OF COOKIES

Cookies have a duration dictated by the expiration date (or by a specific action such as closing the browser) set at the time of installation. Cookies can be:

Session cookies stay on a browser and retain your information until it is closes. When a new browser window is opened, the same user is treated as a new visitor and must input their login credentials.

Persistent cookies have a designated lifespan and remain in a browser until the period elapses, or the cookie is manually deleted. Websites that use persistent cookies will remember users even after they close a browser. They are used to store information, such as the login name and password, to avoid the user having to type them again each time they visit a specific site.

Purpose	Description
Strictly Necessary	Cookies which are strictly necessary to provide services requested by the user
Performance	Cookies which collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages
Functionality	Cookies which allow a website to remember choices a user makes (such as username, language or the region) and provide enhanced, more personal features
Targeting or advertising	Cookies which are used to deliver adverts more relevant to a user and his or her interests. They are also used to limit the number of times a user sees an advertisement as well as help measure the effectiveness of the advertising campaign



COOKIE MANAGEMENT

Most web browsers accept cookies, but you can usually change the browser's settings to refuse new cookies, disable existing ones or simply let you know when new ones are sent to your device.

To set your browser to reject cookies, refer to the help instructions supplied by the browser provider.

You can disable cookies on the site by downloading special software, such as Ghostery (https://www.ghostery.com/en/try-us/download-add-on/) for your browser and disabling the use of individual Cookies. Or you can activate the mode of "anonymous browsing", it is a function that allows you to browse without leaving a trace of navigation data in the browser. This function only allows you not to keep browsing data in the browser.

Alternatively, you can disable / delete cookies by accessing the configuration panel of your browser. The links to the configuration panels of some known browsers is provided here:

Chrome For more information visit the dedicated page (https://support.google.com/accounts/answer/61416?hl=en)

Mozilla Firefox For more information visit the dedicated page (<u>https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences</u>)

Internet Explorer For more information visit the dedicated page (<u>https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies</u>)

Microsoft Edge For more information visit the dedicated page (<u>https://privacy.microsoft.com/it-IT/windows-10-microsoft-edge-and-privacy</u>)

Safari For more information visit the dedicated page (https://support.apple.com/kb/PH17191?locale=it IT)

Safari iOS For more information visit the dedicated page (<u>https://support.apple.com/en-us/HT201265</u>)

Opera For more information visit the dedicated page (http://www.opera.com/help/tutorials/security/privacy/)

EFFECTIVE DATE: September 8th 2022